



Alaska Conference of  
Seventh-day Adventists

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*Share the Light!*



PRIORITY OF SPIRITUALITY:

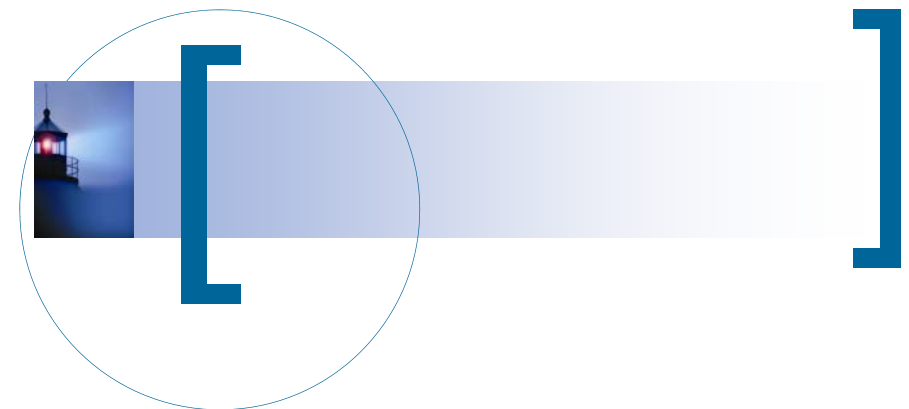
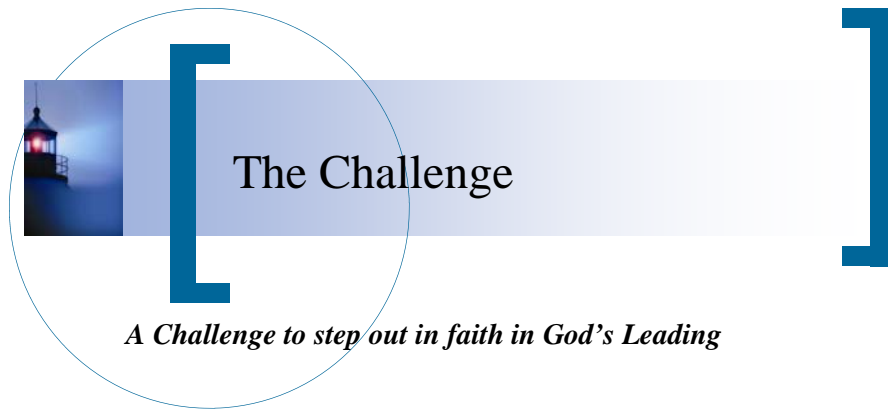
*Radio Outreach*

*Bible Worker/Bible Info.com*

*Evangelism*

*Arctic Mission Adventure*

*Education*



A message from Administration and Executive Committee:

Last fall, the Alaska Conference Administration and Executive Committee prayerfully turned their thoughts toward the challenges and opportunities of the future in Alaska. With one overarching commission, they felt the need to lay large plans to further the work of God and we appreciate your willingness to share your wisdom and support with us.

We are all an active part of the body of Christ in Alaska and taking God's last message to a dying world is our priority. How do we do that with our unique geographical challenges?

This part of the booklet is a four fold plan to reach people for Jesus. You will find in these pages five distinct tracks in which you can be involved in reaching our state, including the remote communities, our native population in the Arctic, our own children.

Last, but by no means least, this is a plan to show us how we can be the best stewards of the resources God has given us.

After much prayer and discussion, we have set a lofty vision to aggressively evangelize our Conference:

## **The Need**

As you settle into your seat on that commercial flight to or from Alaska, pull out that map in front of you and follow your course over this vast wilderness. You will be struck by a feeling of insignificance, for the human footprint is still small in this immense land. There are millions of acres of stark yet vastly beautiful wilderness dotted by tiny lights of villages and towns. Fitly named "The Last Frontier", Alaska is comprised largely of isolated mini-civilizations so amazingly diverse that it stretches one's imagination to go from the swarthy Norwegian logging communities of the Southeast to the Asian style features of the Eskimos in the vast Arctic Region.



Project #5

## Education Endowment

### The Commission:

*Make certain that every child receives an education for the highest service—for who is capable of selecting the one child upon whom will rest the most responsibilities.*

*Education p. 166-167*

### The Benefits:

It is impossible to overestimate the life-long impact of a Christian education and God-fearing Christian teachers

Seventh-day Adventist education makes a foundation for stronger, active church members

SDA teachers give training and mentoring in Christian life and leadership.

Our schools uplift Jesus and give students opportunities for life-changing outreach.

We currently have \$930,000 in an Educational Endowment to assist our education program in the Alaska Conference.

We would like to raise that amount to \$1,000,000

### Breakdown of funding needed: Education

**Funds on hand: \$930,000**

**Needed to raise: \$70,000**



## The Challenge

The Seventh-day Adventist church has had a presence here since 1896, and through tremendous sacrifice has made great strides until the middle of the 1980's, when the status was changed to a Conference. Since that time, the work in Alaska has languished.

With less than 1500 active members, budgets are stretched to try and meet the needs of maintaining the existing work with no resources to evangelize the rest of the vast state.

## The Goal

### Alaska Conference has set twin goals for Evangelism:

1. **Spread the truth** for the end-time to every area in Alaska by targeting first towns and villages where we have a presence, then un-entered areas with our unique Seventh-day Adventist message. First, with radio where we can establish a presence, especially where we already have an established church or company. In the areas where we cannot have a radio presence, we will blanket with pamphlets advertising **Bibleinfo.com** with mass mailings to every home.
2. **Reap the harvest** by having every church actively involved in winning souls. We have set a goal for each church to win 10% of their active membership per year for the next four years.

*Blessings,*

*Ken Crawford*



## Project Overview

**Goal: Raise \$1,000,000 over the next 4 yrs.**

This one million dollar “*Share the Light*” campaign will infuse life blood through five vital areas of evangelism in our Conference:

	<u>Goal</u>	<u>Balance</u>	<u>Needed</u>
Conf. Radio Outreach	\$320,000	\$0	\$320,000
Bible Worker/ Bibleinfo.com	\$200,000	\$0	\$200,000
AK Evangelism	\$200,000	\$99,000	\$101,000
Arctic Mission Adventure	\$400,000	\$91,000	\$309,000
Education Endowment	1,000,000	\$930,000	\$70,000
		<b><u>Total Project Goal</u></b>	\$1,000,000



## Project #4 Arctic Mission Adventure

*We are diligently working toward setting up a pilot project in “Suicide Prevention” in a native village.*

A total of \$400,000 is needed to provide four Bible Workers in Arctic villages for the next four years.

Villages where we once had a presence have been dormant for 25 years because there has been a lack of funding.

These villages are more open to the gospel than ever before and we must act now!

We currently have \$91,000 raised to start this program.

### **Breakdown of Funding needed: Arctic Mission Adventure**

#### **Village Bible Workers**

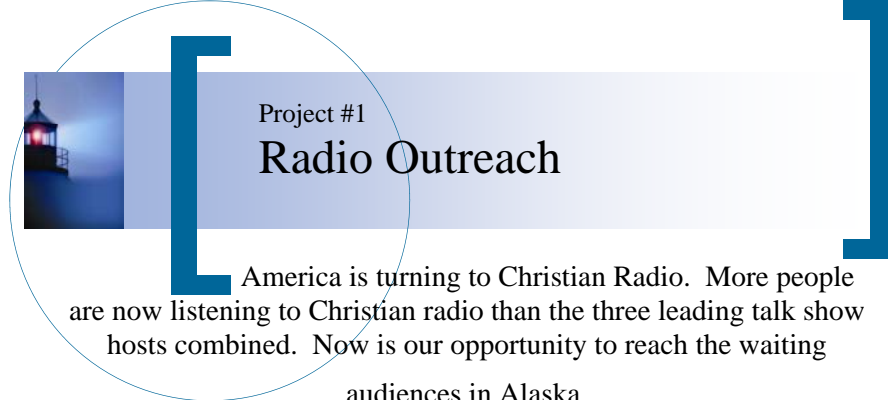
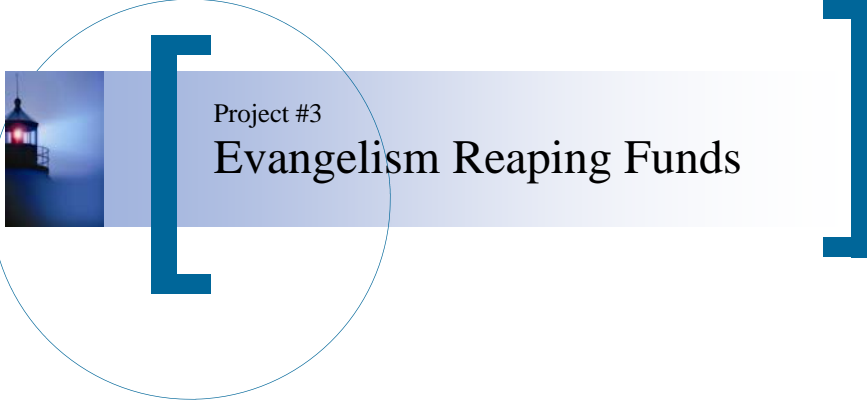
**Bethel: \$80,000**

**Togiak: \$80,000**

**Savoonga: \$80,000**

**Gambell: \$80,000**

**Shungnak: \$80,000**



America is turning to Christian Radio. More people are now listening to Christian radio than the three leading talk show hosts combined. Now is our opportunity to reach the waiting audiences in Alaska.

We currently have four successful radio stations that are beaming our message. They are:

Tok, Wrangell, Dillingham and a low power FM station in Selawik.

Delta Junction is planning on having theirs online in the near future.

We have made application and have been approved for commercial FM licenses in Sitka, Homer and Nome.

Additional applications are waiting approval for Juneau, Kenai, North Pole and Fairbanks.

The Wasilla Church has received approval for a powerful 50,000 watt, AM station that will cover the Anchorage bowl and potentially include Whittier.

**Breakdown of funding needed: Radio Evangelism**

To assist in funding the current applications and to set aside money for 10 low power FM stations (\$200,000 to place low power FM stations broadcasting 24 hrs. a day)

Total cost per commercial station: \$20,000

10 stations= \$200,000

Total cost per low power FM station: \$1,000

20 stations = \$20,000

Total cost for assisting with Anchorage AM station: \$100,000

1 station = \$100,000

<b>Event Information:- April 25-May 24, 2008</b>		
City: <b>North Pole</b>	Population: <b>15,000</b>	Type of venue: <b>Church</b>
Evangelist: <b>Richard Halverson</b>	Budget Request: <b>\$10,000</b> Total Meetings: <b>20</b>	
<b>Event Information:- Sept. 15– Oct. 15, 2008</b>		
City: <b>Community</b>	Population: <b>250,000</b>	Type of venue: <b>Church</b>
Evangelist: <b>Carlos Blake</b>	Budget Request:	Total Meetings:
<b>Event Information:- January, 2009</b>		
City: <b>Wrangell</b>	Population: <b>1500</b>	Type of venue: <b>Church</b>
Evangelist: <b>Brian Bechtold</b>	Budget Request:	Total Meetings:
<b>Event Information:- February, 2009</b>		
City: <b>Dillingham</b>	Population: <b>5,000</b>	Type of venue: <b>Church</b>
Evangelist: <b>Brian Bech-</b>	Budget Request:	Total Meetings: <b>20</b>
<b>Event Information:- January, 2010</b>		
City: <b>Anchorage City Wide</b>	Population: <b>250,000</b>	Type of venue: <b>Church</b>
Evangelist: <b>David Asscherick</b>	Budget Request:	Total Meetings:



Project #2  
**Bible Worker/Bibleinfo.com**

**GOAL: \$200,000**  
**NEEDED: \$200,000**

For almost a century, Alaska has a successful history in using Bible Workers.

They have developed and studied with interests and been an invaluable asset to the work here. We would like to be able to assist in funding Bible Workers in every area of our work in this state.

*Bibleinfo.com* is an internet based study program now run by *It is Written*.

Anyone can access it through the internet and receive answers to their questions.

The program currently draws 80,000 visitors per month looking for Bible truth and averages over one million hits per month to its site.

There are more than 20,000 volunteers who help give Bible Studies to those searching.

These Bible study partners help walk you through your questions and guide people through lessons. It is a very successful way to reach otherwise hard to reach areas.

Now, with the creation of a graphically rich and interactive KidsBibleinfo.com we will be able to reach children on the internet.

We would like to start by targeting areas closest to the road system where we now have a limited presence, such as Valdez, Glenn Allen, Cordova, Seward and Seldovia.

Once these areas are reached, we can move on to areas where we have no presence.

Every village in Alaska now has internet access and can study online.

**Breakdown of funding needed: Radio Evangelism**

Salary Subsidies:	\$130,000
Materials:	\$22,000
Bulk Mailing:	\$30,000
Follow-up costs :	\$18,000



Project #3  
**Evangelism Reaping Funds**

**GOAL: \$200,000 PER YR.**  
**NEEDED: \$101,000 PER**

*Evangelism is the life-blood of the conference.*

We currently have \$99,000 per year set aside to fund Evangelistic reaping in Alaska.

These funds come from the North Pacific Union (\$65,000) and from our Evangelism offering at camp meeting (\$34,000).

In response to additional needs, we budget additional funds from operating in this crucial area.

Our goal is to help fund both state wide reaping events as well as offer assistance to those teams wishing to travel abroad to be involved in reaping events.

Therefore, we need to raise an additional \$55,000 for a total of \$200,000 per year.

Some sample series being planned are:.